

**FOR IMMEDIATE RELEASE**  
**December 2012**

**\*\* FALCONER FOUNDATION EXPANDS SCHOLARSHIP PROGRAM -- APPLY NOW \*\***

The Glen Hay Falconer Foundation is excited to announce an amazing enhancement to its established brewing scholarship program. In collaboration with the Siebel Institute of Technology, the Glen Hay Falconer Foundation is offering two full-tuition brewing education scholarships in 2013. We are still offering the Concise Course scholarship and are sending recipients back to Chicago for the residential program. The big news is that we are now offering the International Diploma Course which takes place over a 12-week period in Chicago and Munich. Both scholarship are full tuition grants and come with generous travel/lodging stipends. Furthermore, we have expanded the geographic region for eligible candidates.

The Falconer Foundation has granted over 20 scholarships since 2004. This year represents a significant expansion in the scope of the program and is made possible due to the continued support and enthusiasm of all of you. In particular, Hopunion's enormously successful Falconer's Flight<sup>®</sup> initiative has not only vastly spread the word about brewing education but also provided the necessary financial support to underwrite this expansion of our brewing scholarship program.

One scholarship is for the World Brewing Academy Concise Course in Brewing Technology in Chicago in October/November 2013. The Concise Course in Brewing Technology is a two-week intensive program that covers every topic critical to successful brewery operations. The program is designed for brewers pursuing a wider knowledge of professional brewing standards and techniques in order to advance their brewing careers as well as individuals planning to enter the brewing industry. The Concise Course scholarship includes a \$1,000 stipend to help offset travel and lodging expenses.

The second scholarship is for the World Brewing Academy International Diploma Course running from September to November 2013 at Siebel's Chicago and Munich campuses. The International Diploma course is a 12-week comprehensive course intended for brewers seeking an in-depth understanding of the technical aspects and practical application of brewing science and technology. The International Diploma Course scholarship includes a stipend of up to \$5,000 to help offset travel and lodging expenses.

We have also greatly expanded the geographic region. Now, applicants must be from the states Washington, Oregon, Idaho, Montana, Wyoming, Colorado, Utah, Nevada, California, Alaska, and Hawaii.

**Note that the full application must be received no later than March 25, 2013.** Complete details and scholarship applications are available at [www.siebelinstitute.com](http://www.siebelinstitute.com).

The Glen Hay Falconer Foundation is a non-profit organization dedicated to providing educational opportunities for professional and aspiring craft brewers from the Pacific Northwest to further their knowledge and expertise. For more information on the Foundation please visit [www.glenfalconerfoundation.org](http://www.glenfalconerfoundation.org) and follow us on Facebook.